



Professional Athletes Headline Progressive Discussion on “Sports and Cannabis” at 2017 World Medical Cannabis Conference & Expo

FOR IMMEDIATE RELEASE:

Professional Sports/Sports Medicine/Cannabis/Event

PITTSBURGH (March 1, 2017) -- Professional sports players from Athletes For CARE, a national not-for-profit organization launching later this spring, will headline a “Sports and Cannabis” panel at the inaugural 2017 World Medical Cannabis Conference & Expo (WMCCEXPO), April 21-22, 2017, at the David L. Lawrence Convention Center, 1000 Fort Duquesne Boulevard, in Pittsburgh.

Former National Football League (NFL) players Nate Jackson, Eben Britton, Todd Herremans, and Marvin Washington will lead a comprehensive discussion on medical cannabis in professional sports on Friday, April 21 from 2-3 p.m.

Hosted by Compassionate Certification Centers™ (CCC) and Greenhouse Ventures LLC, medical cannabis meets business innovation at the national physician-led conference.

The WMCCEXPO will feature educational seminars, professional training workshops, networking opportunities, and dynamic panels on the industry’s most compelling issues.

For tickets or information, call 1-888-316-9085 or visit www.cccregister.com.

Athletes For CARE representatives will discuss their experiences with medical cannabis at the WMCCEXPO. Additional panels will feature experts in the field of science and the potential benefits of cannabinoids in sports medicine.

Founded by pro athletes, Athletes For CARE is dedicated to raising awareness for important issues facing both professional athletes and the public at large. The newly formed organization advocates for research, education and compassion when addressing these challenges.

“Many athletes or ex athletes already benefit from Medical Cannabis in its use for treating chronic pain and its symptoms. The use of Medical Cannabis may likely also expand into other areas that directly affect athletes, including concussions and psychiatric disorders such as PTSD, anxiety, or depression,” stated Dr. Bryan Doner co-founder of Compassionate Certification Centers.

Concussions and Traumatic Brain Injury (TBI) are associated with Chronic Traumatic Encephalopathy (CTE), a dreaded condition of the brain caused by repeated head trauma.

In a recent study conducted by Boston University, CTE was identified in 96% of NFL players and 79% of all football players examined. The topic has made national sports headlines and continues to raise questions about the future of the American sport.

Featured athlete speakers at the WMCCEXpo include former NFL stars and other professional athletes:

- **Nate Jackson**, Athletes For CARE ambassador, Former NFL player and published author of *Slow Getting Up: A Story of NFL Survival from the Bottom of the Pile*
- **Eben Britton**, Athletes For CARE ambassador, Former NFL offensive lineman
- **Todd Herremans**, Athletes For CARE ambassador, Former NFL offensive guard
- **Ricky Williams**, Heisman Trophy Winner and former NFL player
- **Marvin Washington**, Athletes For CARE ambassador, NFL Super Bowl Winner & Cannabis Advocate
- **Dr. Cyril Wecht**, Forensic Science Consultant who was portrayed by Albert Brooks in the critically acclaimed movie "Concussion".

The WMCCEXpo will attract upwards of 5,000 attendees, over 170 exhibiting companies, and dozens of medical, investment, and cannabis industry thought leaders. For tickets or information, call [1-888-316-9085](tel:1-888-316-9085) or visit www.cccregister.com.

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About Compassionate Certification Centers™

The 2017 World Cannabis Conference & Expo is presented by Pittsburgh-based Compassionate Certification Centers™, a Syndikos Investments, LLC portfolio brand based in Middleton, Delaware. Compassionate Certification Centers™ implements the first of its kind membership program for all types of healthcare providers to access medical cannabis research and patients throughout the U.S. states, district and territories. Membership program benefits feature tools and resources needed to operate healthcare providers' own certification centers including: potential patients based on geography, research, full-spectrum marketing, peer networking, legal documents and services, cannabis education and CME credits, cannabis product training, and much more. For more information visit <https://www.compassionatecertificationcenters.com> or join the discussion at Facebook, Twitter, LinkedIn, Instagram and Google+.

About Greenhouse Ventures LLC

Greenhouse Ventures LLC is an innovation accelerator based in Center City, Philadelphia, PA that works with qualified early-stage cannabis and industrial hemp ventures raising up to \$2.5M in seed capital. Greenhouse Ventures seeks cannabis ventures from the USA in sectors such as agriculture, green technology, medical technology, software as a service, laboratories and testing facilities, data analytics and reporting, entertainment and media, and to a lesser degree, infused products.

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