



Cutting-Edge Miami Health Clinic VIOR Life & Aesthetics Sets New Benchmark in Medical Cannabis Care

Led by visionary healthcare professionals, Dr. Ryan Brady and Dr. Kendrick Heywood, the integrative practice now includes medical cannabis certifications and treatments as part of the Compassionate Certification Centers network.

FOR IMMEDIATE RELEASE:

Healthcare/Medical Marijuana/Business

MIAMI, Florida (March 31, 2017) — Dr. Ryan Brady and Dr. Kendrick Heywood, partners at [VIOR Life & Aesthetics](#) in Miami, have expanded their integrative healthcare practice to include medical cannabis services.

The practice recently became a member of an innovative healthcare network, [Compassionate Certification Centers](#) (CCC). Established by physicians for physicians, the organization is designed to support and educate professional providers and patients across the country.

Renowned for pioneering new health and wellness treatments, it was natural for Brady and Heywood to advance their practice and expand into medical marijuana with Compassionate Certification Centers.

The organization's state-law compliant resources and accredited diagnostic tools have provided the infrastructure for Brady and Heywood to elevate their practice and take Florida's medical cannabis care to the next level.

"We provide best-practices education to medical professionals, while helping administrative personnel manage the inevitable growth that occurs when cannabis is carefully and properly added to a practice. In this way, we support the entire industry," said Compassionate Certification Centers COO Melonie Kotchey.

For more information or to schedule an appointment visit [VIORLife.com](#) or call 305-448-2600.

With its premier location at the intersection of the City of Miami, Coral Gables, and Coconut Grove, VIOR Life & Aesthetics is a cutting-edge facility offering breakthrough services in functional medicine. It is also one of the few established area health clinics providing valuable support and medical cannabis care to patients.

In November 2016, seventy-one percent of Florida voters approved to broaden the state's existing medical cannabis program. As the nation's fourth most populous state, Florida has the potential to become one of the largest medical marijuana markets in the U.S.

"It's an exciting time in both research and clinical applications. Every cell in the human body has a cannabinoid receptor. This stresses the importance of this molecule and potential medical

applications,” stated Dr. Brady, Miami's only certified NUCCA chiropractor utilizing state-of-the-art technology and procedures. He is also a highly sought after Functional Medicine Physician.

Though the development and execution of Florida's medical cannabis program has been slow, it has not hindered Brady and Heywood's vision, to promote optimal wellness and deliver comprehensive treatment options to their patient community.

“As healthcare professionals we need to respect the vote, and provide people the access they deserve,” explained Dr. Heywood, a Miami native and University of Florida graduate who is certified in the use and prescription of medical marijuana in Florida. He is also a member of the American Medical Marijuana Physicians Association.

Brady and Heywood are also politically active, working with other Florida industry professionals like legal firm Greenspoon Marder to advocate for cannabis laws.

Since joining Compassionate Certification Centers network, VIOR Life & Aesthetics has averaged 15 inquirers per day from prospective patients. Many existing clinic members have also transitioned to medical cannabis treatments for anti-inflammatory, anti-anxiety, and sleep aid solutions.

It's estimated that Florida's potential patient pool could reach between 100,000 - 300,000 individuals and that estimated medical cannabis sales could hit \$600-800 million annually.

Though still a nascent market, VIOR Life & Aesthetics is addressing Florida patient needs and eroding the negative stigmas that surround cannabis. With its professional expertise and modern facility, Brady and Heywood have set a new benchmark in medical cannabis care that will be integral to the future of Florida's program.

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About VIOR Life & Aesthetics

VIOR Life & Aesthetics is an integrative health clinic located in Miami, Florida. It's mission is to promote optimal health, wellness and beauty throughout every phase of lifespan so one can reach their goals and live a fulfilled life. VIOR Life & Aesthetics offers a full spectrum of healthcare services, including: structural correction, functional medicine, medical marijuana certification appointments and care, aesthetic medicine, regenerative medicine, and age management medicine. For more information or to schedule an appointment visit VIORLife.com or call 305-448-2600.

About Compassionate Certification Centers™

Compassionate Certification Centers™, a Syndikos Investments, LLC portfolio brand based in Middleton, Delaware, implements the first of its kind membership program for all types of healthcare providers to access medical cannabis research and patients throughout the U.S. states, district and territories. Membership program benefits feature tools and resources needed to operate healthcare providers' own certification centers including: potential patients based on geography, research, full-spectrum marketing, peer networking, legal documents and services, cannabis education and CME credits, cannabis product training, and much more. For more

information visit <https://www.compassionatecertificationcenters.com> or join the discussion at Facebook, Twitter, LinkedIn, Instagram and Google+.

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