2nd ANNUAL

Compassionate Certification Centers Presents the 2018

WORLD MEDICAL CANNABIS CONFERENCE & EXPO

Medical Cannabis Meets Business Innovation

David L. Lawrence Convention Center | 1000 Fort Duquesne Blvd | Pittsburgh, PA 15222

April 12-14, 2018

3,000+ ATTENDEES AT LAST YEARS CONFERENCE

ANTICIPATING 5,000+ THIS YEAR!

Largest Medical Cannabis Conference & Expo in the history of the Northeast!

#WMCCExpo

2018 OPPORTUNITIES

888-316-9085 | www.CCCREGISTER.com | info@compassionatecertificationcenters.com
Join us from April 12-14, 2018 at the David L. Lawrence Convention Center in Pittsburgh, PA for our 2nd annual World Medical Cannabis Conference & Expo!

Over 3,000 people attended the 2017 WMCCExpo, which featured over 100 different vendors, several keynote speakers, cannabis workshops, and an array of panel discussions with industry leaders. Join us next year as we continue our coverage on topics like the use of cannabis to treat opioid addiction and the medical benefits of cannabis among professional athletes and children to name a few.

You don’t want to miss this great opportunity to network with venture capitalists for investment opportunities, meet with hundreds of medical cannabis vendors, and hear testimonials from both patients and physicians.

What to expect:

- Larger exhibit hall with plenty of exhibit breaks and entertainment from comedians, professional athletes and music artists!
- Three days of beginner to professional cannabis Presentations from First Time Cannabis Patients, Getting your Card, Poster Presentations from Cannabis Doctors, Attorneys, CPA's, Nurses, Testing & Research Experts, with Greater Focus on Exhibit Hall Traffic
- Keynote Speakers on each Day of the Conference and networking events
- CBD Presentations and education
- Friday Night Gateway Clipper Fundraising Event
- On-Site Patient Medical Marijuana Certifications for Pennsylvania and CBD Consultations
- Opportunities to Establish your Brand in Cannabis Markets
- New Patients, Parents and Cannabis workshops
Only $500 or 10% Down on any sponsorship! #WMCCExpo

We will sell out!

Sponsorships includes FREE VIP Passes ($159 value)

The Top 5 Reasons to Sponsor

2. Large influx of “new to market” businesses, cultivators, dispensaries
3. On site certifications means patients and physicians are present.
4. 6.8 million people will be reached through marketing efforts.
5. Eager applicants from across the country looking to help you build your cannabis empire at our Job Fair!
You Can Not Afford ...... Not To Be There!

Legalization of Medical Cannabis in the USA is in its Prime!

232% annual compounded growth rate in the Medical Cannabis Industry means this is a once in a lifetime opportunity for your business to be at this conference. This conference is a worthwhile investment.

ONCE IN A LIFETIME
Medical use is growing at 31%

PENNSYLVANIA Legalization means now 51.26% of the U.S. Population has access to Medical Cannabis!

This is a conference for those who want to invest, an Expo for those who want to attend and Educational event for Health Care Providers and Physicians who wish to recommend.

Who and what will be at this event?

- Dispensary Owners & Applicants
- Nursery Owners & Applicants
- Product Launches and New Businesses
- Networking Opportunities
- B2B Section for Buyers & Store Owners
- Lawyers & Policymakers
- Entrepreneurs & Executives
- Doctors, Health Professionals, Caregivers
- Media, Press, Bloggers, Photographers
- Multi-Industry & Hemp Buyers

Data from our Sponsor, New Frontier shows:

MEDICAL CANNABIS COULD TAKE A BIG BITE OUT OF PRESCRIPTION DRUG SALES

PRESCRIPTION MEDICATION SPENDING TO TREAT CONDITIONS FOR WHICH MEDICAL CANNABIS IS MOST COMMONLY USED

- 2016: $40.09 BILLION
- 2017: $41.38 BILLION
- 2018: $42.73 BILLION
- 2019: $44.14 BILLION

REDUCTION PER YEAR IF CANNABIS IS SUBSTITUTED

- $4.41 BILLION
- $4.55 BILLION
- $4.70 BILLION
- $4.86 BILLION

Total spent on prescriptions for key medical cannabis-related conditions
$168.34 BILLION

Average reduction in prescription drug use in medical cannabis states 11%

If just 11% of patients substituted medical cannabis
$18.52 BILLION reduction in prescription drug spending

Source: New Frontier Data & ArtView Market Research
Exhibiting

Every exhibit space includes the following:

- Three day exhibition space, with exposure to an anticipated 5,000 attendees
- 8’ skirted table, 2 chairs
- Booth draping—8’ back wall & 3’ side walls
- Company ID sign
- Exhibitor Directory listing
- Company name & link on Conference website

Pricing

20’x20’ Area - E1 - $11,000
10’x20’ End Cap - E2 - $8,000
10’x20’ Inline booth - E3 - $5,000
10’x10’ End caps - E4 - $5,000
10’x10’ Inline booth - E5 - $3,000

*Other sizes available upon request

Promotional Opportunities (See Onsite Application in back)

- **Show Guide Ads**
  Print a full- or half-page ad in the most essential take-home publication for attendees that will create thousands of impressions when they matter most.

- **Attendee Bag Insert (12 available per conference)**
  Include your company brochure or promotional item in a bag that’s given to all attendees at check in (sponsors are responsible for production and delivery of attendee bag insertion items).

- **Banners, window clings, and custom solutions**
  Use our range of unique and powerful branding tools at the venue. Options and pricing vary.

- **Vendor Presentations**
  Host user-group meetings, private demonstrations, funding pitches for potential investors. Your exhibit area can be set to meet the needs of your desired audience right in the heart of the conference.

Major media news sources will be on site covering the Conference!
Fox News, NBC, CBS, ABC and others will be there covering the event!
SPONSORSHIP

OWN THE JOINT

SPONSORSHIP

Want to Rule the Entire Conference? **This** is the sponsorship for you!

- 20’x20’ exhibit location available. *(premier booth selection)*
- Beer and Wine stand sponsored by you.
- Bag insert for all attendees. *(sponsors are responsible for production and delivery of Attendee Bag Insertion items)*
- Your company name on each attendees lanyard.
- Custom Signage strategically placed in the showroom, upon entrance and registration. *(details upon request)*
- Featured on the show guide front cover or center spread.
- One hour interview with The Cannabis Reporter.
- One hour on stage to present your business/company or bring on a speaker or bureau (including a Q&A session).
- You will be featured on both the Compassionate Certification Center's Conference page and website with over 21,000+ views per day for one year after the conference.
- Customized photography of your sponsorship items being seen and enjoyed by attendees at the conference.
- Announcements will be made throughout the day thanking you, the sponsor.
- Special video of the conference will be sent to you afterwards along with a list of all attendee's emails for you to reach out to and follow up with. This information alone is worth the price of the sponsorship!
- Sponsor Thank You email blast sent after the Conference.

**Extra surprise freebies to make you “own the joint” for this conference!**

OWN THE JOINT
FOR ONLY $100,000
# SPONSORSHIP MENU

## Onsite Sponsorship

- **Tier 1 $7,000** S9
- **Tier 2 $6,000** S10
- **Tier 3 $5,000** S11
- **Tier 4 $4,000** S12

- Logo on all signage
- Full page ad in the Showguide

## Speaking Opportunities

- **$2,000** S2

- Speak at our event! We will post your biography and topic on our site and in the show guide. Includes 4 free passes. Must have prior approval by the Board of Directors.

## Lead Retrieval Sponsorship (1)

- **$15,000** S3

- Sponsor lead retriever devices that will be held by all exhibitors and attendees.

## Liquor Stands Sponsorship (6)

- **$2,500** S4

- Premium sponsorship spot to have a liquor/beer/wine stand next to your exhibit with a logo/stand on the stand.

## Entertainment Sponsor (1)

- **$2,000** S5

- Announcement made, signage up (provided by sponsor) on the DJ booths.

## Friday Night Gateway Clipper Fundraising Event (2)

- **$11,000** S6

- Sponsor our Cannabis in Excellence Awards show

## CLE Course Sponsorship

- **$2,500** S7

- Breakfast provided by Levy Convention Center Catering $35 per attendee

## Workshop Room Sponsorship

- **$2,500 per room** S8

- Sponsor one of our cutting edge workshops.
- Chairdrop included.
- Company signage throughout the room.
- Five minute presentation to introduce the workshop.

## Swag Bag Insert

- **$1,500** S13

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**Want something that’s not listed?**

**Customizable Sponsorships available as well, just ask!**
World Medical Cannabis Conference & Expo
April 12-14, 2018
David L Lawrence CC - Hall C
Pittsburgh, PA

*Subject to Fire Marshal Approval
ONSITE ADVERTISING OPPORTUNITIES APPLICATION

☐ WORKSHOP CHAIR DROP

A Workshop chair drop allows you to promote your event or your products and services to WMCCE attendees in their workshop rooms. Your promotional piece is delivered to all attendees participating in workshops. Participation in this program allows you to increase traffic to your event or booth. The fee to participate is $1,500.

Preapproval of your promotional piece and payment are required. The size should be no larger than 8.5”x11” and no thicker than 1/16”. Workshop chair drops are for symposia, product (no vap) and service flyers only. Call for pricing for other drop material options.

☐ Workshop name____________________________________________________________

☐ SHOWGUIDE ADVERTISING

Show Guide books are provided to all attendees at registration and include the conference schedule and a complete list of educational sessions and descriptions, poster presentations, and exhibitors. Attendees refer to the guide often, not only onsite, but also throughout the year, giving you repeated exposure. Designers are available to design ads at an additional cost.

Exhibitors receive a 50% discount. (All ads receive full color.) Ad space reservation deadline: February 23, 2018

<table>
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<th>Space</th>
<th>Rate</th>
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<tr>
<td>Full page</td>
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<td>Inside front cover</td>
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<td>Inside back cover</td>
<td>$2,475</td>
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<td>Back cover</td>
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Preapproval of your promotional piece and payment are required. The size should be no larger than 8.5”x11” and no thicker than 1/16”. Show guide drops are for symposia, product (no vap) and service flyers only. Call for pricing for other drop material options.

Artwork deadline: March 9, 2018

☐ I will participate in the Show Guide advertising and agree to be billed according to my selection above.

☐ ATTENDEE BAG INSERT

Include your company brochure or promotional item in a bag that’s given to all attendees at check-in (sponsors are responsible for production and delivery of attendee bag insertion items). They must arrive by April 1, 2018 and should be shipped to 27 Ann Street, Pittsburgh, PA 15223. Price per piece of literature $1,500.

☐ WEBSITE/NEWSLETTER ADVERTISING

You will not find a better response by health care providers and patients in the medical marijuana industry. Our database is robust with the latest technology, over 16,000+ unique visitors a day.

| ☐ Newsletter Banner  | $250 |
| ☐ Newsletter Sidebar  | $300 |
| ☐ Website Banner     | $200 |
| ☐ Website Sidebar    | $250 |

Total $__________________________________________

☐ I will participate in the Website/Newsletter advertising and agree to be billed according to my selection above.

CONTACT INFORMATION

Name: ___________________________________________ Title: ________________________________

Company: ____________________________________________________________

Company Address: ________________________________

City/State/Zip: _____________________________________________________________________________

Email address: ___________________________________________ Phone: ____________________________

PAYMENT INFORMATION

☐ Mastercard ☐ Visa ☐ American Express ☐ Payment will be made via check ☐ PAYPAL (Click here!)

Account#: ______________________________________ CVV#: __________ Exp. Date: ________________

Cardholder’s Billing Address (if different than above): ____________________________________________

Cardholder’s Signature: __________________________________________________________________

Make checks payable & mailed to: Compassionate Certification Center’s, 27 Ann Street, Pittsburgh PA 15223

Please fill out this form and email it to valerie@compassionatecertificationcenters.com or fax it to 412-821-2628
EXHIBITOR INFORMATION

Company Name: ________________________________

Contact Name (if different): ________________________________

Company Address: ________________________________

City: _____________________ State: ______ Zip Code: ____________

Applicant Name: ________________________________

Applicant’s Title: ________________________________

Phone: ________________________________ Fax: __________________

Email: ________________________________ Website: __________________

Company Description (for the 2018 Show Guide) - 50 words or less: ________________________________

PA State Sales Tax#: ________________________________

Please submit HIGH-RESOLUTION logo upon filling form out to valerie@compassionatecertificationcenters.com

LOCATION SELECTION

Display Dimensions: ________________________________ Total Square Feet: __________________

Booth number: ________________________________

PAYMENT

Down payment to reserve 2018 at the DLCC April 12-14, 2018. Fully refundable until July 1, 2017

$500 or 10% of the Sponsorship desired: ________________________________ Balance Due by February 1, 2018

☐ Mastercard ☐ Visa ☐ American Express ☐ Payment will be made via check ☐ PAYPAL (Click here!)

Account#: ________________________________ CVV#: ____________ Exp. Date: ________________

Cardholder’s Billing Address (if different than above): ________________________________

Cardholder’s Signature: ________________________________

Make checks payable & mailed to: Compassionate Certification Center’s, 27 Ann Street, Pittsburgh PA 15223

TERMS AND CONDITIONS

By signing this application/contract, the exhibitor listed above (“Exhibitor”), Exhibitor agrees to abide by all rules, regulations, terms and conditions as outlined on the following pages of this application/contract in its entirety. This application becomes a contract and is binding on both parties when signed by Compassionate Certification Center’s (“CCC”). The document contains the entire agreement between the parties and supersedes any prior agreement. The terms of this document may not be changed except in writing and signed by the parties.

Exhibitor Signature: ________________________________ CCC: ________________________________

Print Name: ________________________________ Print Name: ________________________________

Title: ________________________________ Title: ________________________________

Date: ________________________________ Date: ________________________________

Booth reservations are subject to final acceptance of this Application by Show Management, and receipt of 50% booth deposit with Application.
CONTRACT FOR SPACE: This application, once CCC has countersigned it and mailed to the Exhibitor at the address indicated on the first page of the application, constitutes a contract for the right to lease booth space during the 2018 World Medical Cannabis Conference and Expo ("Expo").

USE OF SPACE: The primary purpose of exhibits at the Expo is to inform the medical and professional community about products and services that may be of interest to them in their professional capacities. All sales, taking of orders, displays, and distribution of literature are limited exclusively to the Exhibitor’s assigned booth space. CCC and its event management staff reserve the right to restrict or prohibit any products, services, displays, contests, promotions, or giveaways that interfere with other exhibits, disturb patrons, or are in violation of any applicable laws, rules or ordinances. All exhibits must remain open and staffed at all times during scheduled Expo hours. No exhibits will be allowed to be set up late or torn down early.

SUBLETTING SPACE: No Exhibitor shall assign, sublet, or share assigned booth space without prior written authorization of CCC or its event management staff. If such authorization is granted, Exhibitor shall assume responsibility for the compliance by all assignees, sublessees, or anyone in the assigned booth space with all terms of this contract and shall comply with any other provisions imposed as part of the grant of authorization.

GENERAL CONDUCT: Exhibitors must confine all materials and promotional activities to its assigned booth space. All of the following practices are expressly prohibited: promotion of products and services other than those listed on the first page of this contract; use of strolling entertainment or activities outside of the assigned booth space; distribution of samples outside of the assigned booth space; excessive noise that interferes with other exhibits or patrons; storage or use of flammable or explosive materials or any substance prohibited by applicable laws or insurance carriers; solicitation of business by anyone other than representative of Exhibitor; and promotion of any activities that draw attendees away from the Expo during show hours. Exhibitor shall care for and keep the assigned booth space in good order at all times during the Expo.

LIABILITY AND INSURANCE: The Exhibitor shall at all times protect, indemnify, and hold harmless the David L. Lawrence Convention Center, Pittsburgh, Pennsylvania, CCC and its directors, officers, agents, representatives and employees (collectively, the “Indemnified Parties”), from all claims, demands, action, loss, cost, or liability of any kind, including reasonable legal fees and expenses, arising from or by reason of the Exhibitor’s occupancy and use of David L. Lawrence Convention Center or a part thereof. Indemnified Parties will not be responsible for the safety of the property of the Exhibitors from theft, damage by fire, accident, or other causes, nor for injury to Exhibitor or any of its representatives, employees, agents, licensees, or invitees. CCC assumes no responsibility for materials left in the David L. Lawrence Convention Center during or after the official hours of the Expo. Exhibitor retains the sole responsibility for its own exhibit material. In no event will CCC or its directors, officers, agents, representatives and employees be liable to Exhibitor, whether in contract or tort, for any amount in excess of the amount paid by Exhibitor. Exhibitor shall obtain and maintain adequate public liability, bodily injury, and property damage insurance coverage for its participation in the Expo.

COMPLIANCE: Exhibitor agrees to comply with all rules and regulations prescribed by the David L. Lawrence Convention Center as well as any applicable federal, state and local laws, codes, ordinances, and rules, without limitation. Exhibitor is responsible, at its expense, for obtaining any permits, licenses, or equipment required for the particular exhibit of Exhibitor. Exhibitor can not slander or use negative terminology about the conference to any media, press or public outlets without expressed written permission or action will be taken under the court system in Western Pennsylvania.

PROTECTION OF DAVID L. LAWRENCE CONVENTION CENTER: Exhibitor is expressly bound, at its expense, to promptly pay for or repair any and all damage to the David L. Lawrence Convention Center, booth equipment, or the property of others caused by the Exhibitor or any of its employees, agents, contractors, or representatives.

EXCLUSIONS: CCC has the right to refuse any applicant for exhibit space as well as the right to withdrawal prior approval or evict any Exhibitor that, in the opinion of CCC, detracts from the general character of the Expo. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and methods of operation. In the event of such restrictions or evictions, CCC will not be liable for any refunds or other exhibit expenses.

CANCELLATION OR TERMINATION OF EXPO: If the Expo’s schedule is materially interfered with due to war, fire, strike, protest, emergency, public catastrophe, Act of God, or other cause beyond the control of CCC, CCC shall refund to the Exhibitor its proportionate share of the balance of the aggregate exhibitor payments after deducting applicable expenses incurred by CCC. We reserve the right to terminate or cancel any vendor or exhibitor without a refund per our company policy decision.

WAIVER AND SEVERABILITY: No waiver of any provisions of this contract shall be valid unless in writing and signed by the party against whom enforcement is sought. If any portion of this contract is determined to be unenforceable or invalid, such determination shall not be deemed to affect the enforceability or validity of the remainder of the contract. CCC’s acceptance of this contract with Exhibitor is not, and should not be construed as, an endorsement by CCC of the Exhibitor, or of its programs, products, and services. CCC reserves the right to modify the Expo schedule and make any adjustments in booth assignments, size, and equipment as it deems necessary to meet Expo programming needs. This application and contract shall be governed by and subject to the laws and exclusive jurisdiction of the courts of Pennsylvania.

PHOTOGRAPHY/VIDEO/RECORDING: No photographs, video or recording of the Event shall be made by Exhibitor without the prior written consent of CCC, which consent shall be granted in the CCC’s sole discretion. The Exhibitor agrees that CCC may record, broadcast or take photographs or video of the Exhibitor’s Event stand space, exhibit, and exhibit personnel as part of the recording or broadcasting of the Event in general and not solely the Exhibitor.

Exhibitor Signature: __________________________ CCC: __________________________
Print Name: __________________________ Print Name: __________________________
Title: __________________________ Title: __________________________
Date: __________________________ Date: __________________________
Additional Reasons not to miss this event:

- CPA Course on Cannabis Tax
- Gateway Clipper Fundraising Event
- A Networking Event
- CLE Course for Attorneys
- CME Course

For more information, contact our sales team:

888-316-9085 | info@compassionatecertificationcenters.com
www.CCCREGISTER.com