



420 Games to Host Pittsburgh's First Fun Run/Walk at the World Medical Cannabis Conference & Expo

FOR IMMEDIATE RELEASE:

Fitness/Wellness/Family Event/Medical Marijuana

PITTSBURGH – (March 26, 2018) – The 420 Games, a series of active events promoting a healthy cannabis lifestyle, announced it will add Pittsburgh to its national tour. The organization will host a Fun Run/Walk from 10 a.m. – 1 p.m., Thursday, April 12, on the Great Lawn at the North Shore River Walk, in Pittsburgh.

The wellness event is open to the public and will kick-off the second-annual World Medical Cannabis Conference & Expo (WMCC Expo), April 12-14, at the David L. Lawrence Convention Center.

The Fun Run/Walk covers 4.2 miles along Pittsburgh's famed rivers with race-ready music, vendors, and refreshments. Participation is free. Commemorative race T-shirts will be available on site for \$15. For information or to sign up visit 420games.org.

Jim McAlpine, founder of the 420 Games, started the competition to break down industry stereotypes. He designed the race to accommodate beginning to advanced level athletes, families and people of all ages.

“The 420 Games provides a unique opportunity for athletes and health and wellness enthusiasts to come together and participate in a variety of activities, including a 4.2 mile fun run / walk for cannabis respect and awareness,” said founder, Jim McAlpine. “Traditional runs tend to be 5K's, or 3.2 miles. Our race incorporates an additional mile so participants can literally ‘go the extra mile’ for cannabis.”

McAlpine will also lead a Medical Cannabis in Sports panel during the WMCC Expo with former professional athletes, including: NFL player and Super Bowl winner Marvin Washington; NFL player Eben Britton; NHL player Riley Cote; and undefeated UFL Middleweight champion Frank Shamrock.

Nearly 6,000 attendees are expected to attend the expo and 175 exhibitors from across the country. Speakers include high-profile medical, financial, sports and cannabis industry leaders.

For more information, call [1-888-316-9085](tel:1-888-316-9085) or visit www.compassionatecertificationcenters.com.

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About Compassionate Certification Centers™

Compassionate Certification Centers is a unique company devoted to assisting U.S. citizens who desire access to medical marijuana in a way that respects the laws and guidelines of each state law. Our approach involves convenient cannabis treatment center locations, provides nursing CBD/THC consultation and care, and proof of compliance for the respective Department of Health or Pharmacy depending on the state.

Compassionate Certification Centers goal is to create a network of care centers with a retail component in every region of the country. CCC is dedicated to serving the needs of all patients who want to take advantage of our medical cannabis, CBD products, or services. We offer a patient-friendly experience in a comfortable and supportive environment. Our team of experts will inform, educate and guide patients, from obtaining a Medical Card to an overall improved quality of life. For information, visit compassionatecertificationcenters.com or join the discussion at Facebook, Twitter, LinkedIn, Instagram and Google+.

LEGAL DISCLOSURE

Compassionate Certification Centers™ does not sell or distribute any products that are in violation of the United States Controlled Substances Act (US.CSA).

About 420 Games

The 420 Games advocates that cannabis can be a positive and helpful part of a productive and athletic person's lifestyle. The organization strives to teach those who have been misled about cannabis in a positive and respectful manner so people can make educated decisions about the use of cannabis.

The 420 Games is against underage use of cannabis and does not endorse the illegal or irresponsible use of marijuana. The organization supports the regulation of cannabis in a smart and educated manner to ensure the best possible integration to post-prohibition society.

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