



## Dear Friends + Neighbors,

The inaugural **Pittsburgh Reggae Fest** is happening on **September 15th, 2018** at **1210 Herron Ave.** in the neighborhood of Polish Hill from 11am-9pm. The Fest is designed to promote reggae music and the surrounding culture here in Pittsburgh showcasing the best in Caribbean cuisine + entertainment. This year's event will serve as an incubator for the larger vision of a multi-day event with international headliners that will attract attention worldwide in 2019. Performances this year by King Banga, Truth & Rites, Raz Maisha, Wizdom, + more.

As a part of our mission, we feel it is of the highest importance to promote low environmental impact. This is why we have teamed up with Zero Fossil Fuels and Green Mountain Energy towards the goal of making it a **zero impact event**. Next year's Fest will take place at the Frick Park Environmental Center. Help us kick off this great event!

**Vendor tables** are available for \$250 (food vendors) and \$100 (arts + crafts) and may be reserved by contacting Angela Beasley at 412-689-9961.

In addition, exclusive **Sponsorship Opportunities** are available that come with a range of **benefits** (some levels even including a vendor table!). Your Sponsorship will directly support the festival by offsetting sound, security, facilities, and the cost of bringing in bands + DJs.

Donors can contact **Bob Lampenfield** at **412-377-1784** to arrange a Sponsorship donation or for more information. Sponsorships will be accepted until September 14th.

Bless,  
Bob Lampenfield  
Fest Organizer

**412-377-1784**  
**icultivate@yahoo.com**  
**Pittsburgh Reggae Festival Event Page**



PITTSBURGH, PA

# REGGAE FESTIVAL SPONSORSHIP

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## **GOLD SPONSOR • \$500**

- Prominently placed Vendor Table (food or craft)
- 2 Minutes Mic Time before Truth + Rites
- VIP meet + greet
- 2 Social Media shout-outs
- Logo placement on Festival Sponsor poster

## **RED SPONSOR • \$250**

- Prominently Placed Vendor Table (craft)
- VIP meet + greet
- 2 Social Media shout-outs
- Logo placement on Festival Sponsor poster

## **GREEN SPONSOR • \$100**

- 2 Social Media shout-outs
  - Logo placement on Festival Sponsor poster
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A vibrant, multi-colored background featuring a silhouette of the Pittsburgh skyline. A large Jamaican flag is on the left, and a Spanish flag is on the right. The scene is set against a bright, sunlit sky. In the foreground, a bridge is visible, and there are faint, stylized patterns of reggae music notes and instruments.

**PITTSBURGH**

**REGGAE**  
*Festival*

**SEPT. 15<sup>TH</sup> 2018**

**1210 HERRON AVE, PITTSBURGH, PA (11AM - 9PM)**

FEATURING:

**KING BANGA  
TRUTH & RITES  
RAS MAISHA  
WIZDOM**

FEATURING:

**RAS PROPHET  
MATHEW TEMBO  
THE FLOW BAND  
BYRON NASH**

FEATURING:

**GREENROSE SOUND  
NYAHBHINGI CIRCLE  
FOOD VENDORS  
& REFRESHMENTS**